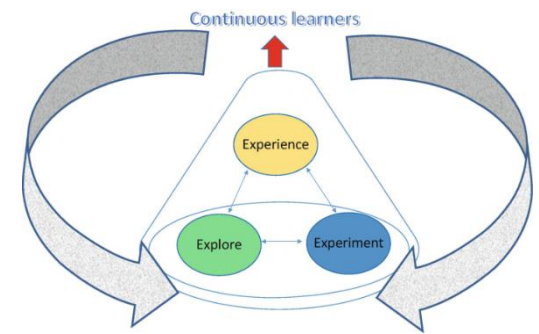
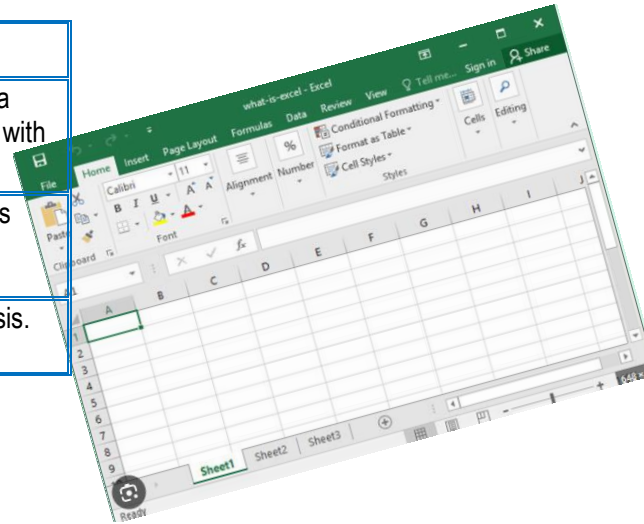




Computing Knowledge Organiser		
Year group: 6	Topic link:	Element of Computing: data handling
Key Question: what is market research? How is it useful?		



Key Vocabulary	
Market research	Market research is the process of evaluating the viability of a new service or product through research conducted directly with potential customers.
Spreadsheet	an electronic document in which data is arranged in the rows and columns of a grid and can be manipulated and used in calculations.
Data	facts and statistics collected together for reference or analysis.



What key knowledge will I have by the end of this journey?

The purpose of market research.

The value of presenting data in easy to analyse graphs

Solid understanding of effective questioning for market research

Mediums and Resources
<p>Scratch – either on iPads or Laptops</p> 

My outcome will be

To conduct market research through a tech expo then present collected data in graph form

What key skills will I have by the end of this journey?

Interacting with peers and feedback groups to gain information about my tech.

More confident in using excel as a means to correlate and present data

To be able to present and discuss findings

Links to previous and future learning			
In Year 3 Use inputs and sequences to make a simple game	In year 4 Use loops and sequences with repetition	In Year 5 Use procedures with conditions and conditional starts	In year 6 Develop an app/ game/ device using knowledge of coding